

2010 APN Outdoor Media Booking Calendar

JANUARY

M	T	W	T	F	S	S
				1	2	3
1 LPT	4	5	6	7	8	9
	11	12	13	14	15	16
P	T	18	19	20	21	22
	25	26	27	28	29	30
						31

FEBRUARY

M	T	W	T	F	S	S
2 LPT	1	2	3	4	5	6
	8	9	10	11	12	13
P	T	15	16	17	18	19
	22	23	24	25	26	27
						28

MARCH

M	T	W	T	F	S	S
3 LPT	1	2	3	4	5	6
	8	9	10	11	12	13
P	T	15	16	17	18	19
	22	23	24	25	26	27
						28
4 LPT	29	30	31			

APRIL

M	T	W	T	F	S	S
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	5	6	7	8	9	10
P	T	12	13	14	15	16
	19	20	21	22	23	24
						25
5 LPT	26	27	28	29	30	

MAY

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P	T	10	11	12	13	14
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						23
6 LPT	24	25	26	27	28	29
						30
						31

JUNE

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P	T	7	14	15	16	17
			18	19	20	
7 LPT	21	22	23	24	25	26
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						29
						30

JULY

M	T	W	T	F	S	S
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8 LPT	19	20	21	22	23	24
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AUGUST

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9 LPT	16	17	18	19	20	21
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P	T	30	31			

SEPTEMBER

M	T	W	T	F	S	S
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			16	17	18	19
10 LPT	13	20	21	22	23	24
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OCTOBER

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P	T	25	26	27	28	29
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						31

NOVEMBER

M	T	W	T	F	S	S
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12 LPT	8	9	10	11	12	13
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P	T	22	23	24	25	26
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						29
						30

DECEMBER

M	T	W	T	F	S	S
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						7
13 LPT	6	13	14	15	16	17
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						26
P	T	20	27	28	29	30
						31

All media bookings start on Mondays. **T** Transit bookings and **P** Static Posters start every 2 weeks. **L** Static Large Format bookings start every 4 weeks.
Printed creative to be received by the Monday before the media booking start date.
Campaign Instructions, including approved artwork, required three weeks before the media booking start date.

ADELAIDE T 08 8415 6500 BRISBANE T 07 3872 8800 MELBOURNE T 03 8866 5200 PERTH T 08 9287 9500 SYDNEY T 02 8569 3000
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Think Outside... OUTDOOR